



JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
Kakinada-533003, Andhra Pradesh (India)

AY : 2020-21

Projects

Program Name	Projects	
	No of projects	Total no. of students
HR	18	18
FINANCE	17	17
MARKETING	3	3
SYSTEMS	8	8
LSCM	6	6

NK
Coordinator

J. Kan 172
HOD/Special officer/Director
Director

School of Management Studies
Jawaharlal Nehru Technological University, Kakinada
KAKINADA-533 003, (A.P), India
[Signature]
REGISTRAR
J.N.T. University Kakinada
Kakinada-533003



JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
Kakinada-533003, Andhra Pradesh (India)

Projects

Program Code: IE

Program Name:HUMAN RESOURCE MANAGEMENT


Year 2020-21

S.No	Student name	Project Title	Guide Name	Organization Location
1	20SMIE0005 CHELLABOYINA SOWMYA SRI	EFFECTIVENESS OF EMPLOYEE PERFORMANCE APPRAISAL SYSTEM	Dr. B. Charwak	GENPACT INDIA PRIVATE LIMITED, HYDERABAD.
2	20SMIE0019 BOTTU NAGA DURGA SATYASRI	EFFECTIVENESS OF TRAINING AND DEVELOPMENT	Prof. A. Krishna Mohan	RASHTRIYA ISPAT NIGAM LIMITED, VISAKHAPATNAM
3	20SMIE0020 NALLAM SAI NANDINI	LABOUR WELFARE MEASURES	Smt. P. Devi	GEMINI EDIBLES &FATS INDIA PVT LTD, KAKINADA
4	20SMIE0024 KANITHI PUSHPALATHA	STUDY ON RECRUITMENT AND SELECTION PROCESS	Dr. B. Charwak	ELLENBARRIE INDUSTRIAL GASES LTD. (EIGL), KOLKATA
5	20SMIE0025 PASUMARTHI LAKSHMI LAHARI	"EMPLOYEE RETENTION"	Prof. A. Krishna Mohan	TRUST HOSPITAL, KAKINADA..
6	20SMIE0027 DIVYA YALLA	"IMPACT OF TRAINING ON EMPLOYEE PERFORMANCE	Smt. P. Devi	DIVIS LABAROTARIES VISAKHAPATNAM
7	20SMIE0035 PARSI NIHARIKA	EMOTIONAL INTELLIGENCE	Dr. B. Charwak	HONG KONG SHANGHAI BANKING CORPORATION, VIZAG.

S.No	Student name	Internship Title	Guide Name	Organization Location
8	20SMIE0045 MADETI GAYITRI DEVI	"EMPLOYEE PERCEPTION ON COMPENSATION MANAGEMENT"	Prof. A. Krishna Mohan	VAMSHADHARA PAPER MILLS (P) LIMITED, SRIKAKULAM
9	20SMIE0047 KAPARAPU SRI KAVYA	EMPLOYEE RELATIONSHIP MANAGEMENT	Smt. P. Devi	HETERO PHARMACEUTICALS, NAKKAPALLI
10	20SMIE0049 NAKKA KAVYA SRI	EMPLOYEE JOB SATISFACTION DURING PANDEMIC CONDITIONS IN COVID-19	Dr. B. Charwak	TATA CONSULTANCY SERVICES, HYDERABAD
11	20SMIE0067 AKULA NANDINI	PERFORMANCE EVALUATION SYSTEM	Smt. P. Devi	RELIANCE KGD6, GADIMOGA
12	20SMIE0069 VINTI ASHA VARSHITHA	"EMPLOYEE ENGAGEMENT"	Dr. B. Charwak	AMAZON DEVELOPMENT CENTRE, HYDERABAD
13	20SMIE0071 RAYUDU GLORY SANTHI	"MANAGING AGILE WORKFORCE"	Prof. A. Krishna Mohan	DELOITTE INCORPORATION, HYDERABAD
14	20SMIE0072 BURRA ANJANA	QUALITY OF WORK LIFE"	Smt. P. Devi	NAGARJUNA FERTILIZERS AND CHEMICALS LIMITED, KAKINADA
15	20SMIE0074 PONNADA PRIYANKA	"WORKERS PARTICIPATION IN MANAGEMENT"	Dr. B. Charwak	DECCAN FINE CHEMICALS, TUNI
16	20SMIE0101 RUDRAGANI RAJYA LAKSHMI MOHANA	FRINGE BENEFITS AND ITS IMPACT ON EMPLOYEE PERFORMANCE	Prof. A. Krishna Mohan	OYESPACE, BANGALORE
17	20SMIE104 KAPAGANTI LAKSHMI SOWMYA	EMPLOYEE WELFARE MEASURES"	Dr. B. Charwak	SRI RAMADAS MOTOR TRANSPORT LTD. MAIN ROAD, KAKINADA.

18	20SMIE0107 PRATHIPATI ANAND SAGAR	PERSPECTIVE'S ON EMPLOYEE HEALTH AND SAFETY"	Smt. P. Devi	ONGC, RAJAMAHENDRAVARAM.
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Kakinada-533003, Andhra Pradesh (India)

Projects

Program Code: 1E

Program Name: MBA-Finance

Year 2020-21

S.No	Student name	Project Title	Guide Name	Organization Location
1	Sarvani Gds 20SM1E0001	A STUDY ON FINANCIAL PERFORMANCE EVALUATION WITH RATIO ANALYSIS	Dr. PVV Satyanarayana	MANGALORE REFINERY AND PETROCHEMICALS LIMITED, MANGALURU.
2	Tetala Vinay Reddy 20SM1E0003	A STUDY ON LEVERAGE IMPACT ON EARNINGS PER SHARE	Dr. B. Charwak	SUN PHARMACEUTICAL INDUSTRY LIMITED., MUMBAI
3	20SM1E0006 AKUMALA RAJU MAVATI	MARKOWITZ MODEL OF PORTFOLIO CONSTRUCTION	Dr. PVV Satyanarayana	BSE SELECTED STOCKS OF BOMBAY STOCK EXCHANGE
4	20SM1E0007 ANUSHA KOVVURI	A STUDY ON *FINANCIAL PERFORMANCE THROUGH RATIO ANALYSIS	Dr. N.M. Jvothirmai	JAMPETA CO- OPERATIVE BANK, RAJAHMUNDRY
5	20SM1E0010	A STUDY ON	Dr. PVV Satvanaravana	NSE SELECTED

	KATTA SRIMADHU MAHANTH	"PORTFOLIO MANAGEMENT"		SECURITIES
6	20SM1E0013 BOMMIDI HEMANTH	A STUDY ON RISK AND RETURN ANALYSIS OF NIFTY OIL AND GAS EQUITY SECURITIES	Dr. N.M. Jyothirmai	NATIONAL STOCK EXCHANGE(NSE), BOMBAY
7	20SM1E0014 PENDALYA SAI CHOWDARI	A STUDY ON "NON-PERFORMING ASSET MANAGEMENT "	Dr. PVV Satyanarayana	ARYAPURAM COOPERATIVE BANK, RAJAHMUNDRY
8	20SM1E0015 LAKSHMI SUPRAJA VISTHALAMURI	FINANCIAL PERFORMANCE ANALYSIS USING RATIOS	Dr. N.M. Jyothirmai	BHARAT SANCHAR NIGHAM INDIA
9	20SM1E0022 LANKA TEJASWI	A Study on EVALUATION OF MUTUAL FUND PERFORMANCE	Dr. N.M. Jyothirmai	SBI, INDIA
10	20SM1E0033 ATHUNURU ROOPA	A Study on RISK AND RETURN ANALYSIS OF BSE INDEX STOCKS	Dr. PVV Satyanarayana	BOMBAY STOCK EXCHANGE
11	20SM1 E0034 SAMBANGI GIREESHMA	A STUDY ON "FINANCIAL STATEMENT ANALYSIS THROUGH COMPARATIVE STATEMENT ANALYSIS"	Dr. N.M. Jyothirmai	STATE BANK OF INDIA
12	20SM1E0036 KAMMINANA SAI SHEKAR	A STUDY ON "GST IMPACT ON MICRO SMALL MEDIUM ENTERPRISES IN KAKINADA EAST GODAVARI DISTRICT"	Dr. PVV Satyanarayana	DISTRICT INDUSTRIES CENTRE KAKINADA"

	ANISA VARAPU MOUNIKA	"A STUDY ON FINANCIAL PERFORMANCE EVALUATION THROUGH COMPARITIVE AND COMMON SIZE METHODS"	Smt. P. Devi	VENKATESVARA AGRO PAPER PRODUCTS PRIVATE LTD.,MANDAPETA.
14	20SMI E0038 AMRUTHA SADHANA REVU	A Study on ASSET AND LIABILITY MANAGEMENT	Dr. PVV Satyanarayana	HDFC BANK LTD, INDIA
15	20SMI E0039 BOMMIDI HEMANTH KUMAR	A STUDY ON "FINANCIAL PERFORMANCE EVALUATION THROUGH RATIO ANALYSIS	Sri. C. Suresh Babu	HINDALCO INDUSTRIES LTD, INDIA
16	20SMIE0040 CHELIBONI BHAVANI KRISHNA AMRUTHA	A STUDY ON "CASH FLOW ANALYSIS"	Dr. PVV Satyanarayana	KAKINADA COOPERATIVE TOWN BANK, KAKINADA
17	20SMIE0046 SHAIK ANUSHA	A STUDY ON "CAPITAL BUDGETING	Sri. SVN. Kumar	ULTRATECH CEMENT LIMITED, HYDERABAD


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Projects


Program Code: 1E

Program Name: MARKETING

S.No	Student name	Project Title	Guide Name	Organization Location
1	20SM1E0021 ABBIREDDY SIREESHA	"CUSTOMER SATIFICATION TOWARDS VISAHKA DAIRY MILK	Sri. C.Suresh Babu	VLK VISAKHA DAIRY PARLOR, RAJAHMUNDRY
2	20SM1E0029 PAVANI CHAGALLA	"CONSUMER PERSPECTIVES IN PREFERRING ZOMATO"	Dr.N.M.Jyothirmai	BHANUGUDI JUNCTION, KAKINADA
3	20SM1E0042 B. Lakshmi Prasanna	SALES PROMOTIONAL ACTIVITIES	Sri. C.Suresh Babu	SPENCER'S (SARPAVARAM), KAKINADA


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Projects

Program Code: 1E

Program Name: SYSTEMS

S.No	Student name	Project Title	Guide Name	Organization Location
1	20SM1E0002 GUTHULA PRADEEP	MONITOR AIR POLLUTION USING IOT TECHNOLOGY	Sri.SVN. Kumar	INTERNSHALA
2	20SM1E0009 AVAPATI MEHER SONAM	VISUALIZATION AND ANALYSIS OF SALES DATA Using MICROSOFT POWER BI	Sri.SVN. Kumar	INTERSHALA
3	20SM1E0012 SADI VAMSI SIVA RAGHAVENDR A REDDY	DEVELOP AND DESIGN E-LEARNING SYSTEM USING ASP.NET	Sri. N. Anil Karthik	APP TECH SOLUTIONS, Visakhapatnam
4	20SM1E0026 KARRI SIVA VENKATA NARAYANA REDDY	PREDICT IF A CLIENT WILL MAKE A FIXED DEPOSIT Using DATA SCIENCE	Sri.SVN. Kumar	INTERNSHALA
5	20SM1E0030 VASAMESTTI NAVEEN	DESIGN AND IMPLEMENT ONLINE NOTICE BOARD WEBSITE USING ANGULAR	Sri. N. Anil Karthik	INTERNSHALA
6	20SM1E0048 ITHI RAVI	DESIGNING AND IMPLEMENTATION OF WEBSITE ON DIRECT	Sri.SVN. Kumar	INTERNSHALA

	PRAKASH	SALE OF FARMING PRODUCTSTHROUGH ONLINE		
7	20SM1E0053 DOMMETI EMMI SUHRUTH	DESIGNING AND IMPLEMENTATION OF FANTASY FOOTBALL LEAGUE APPLICATION USING PYTHON	Sri. N. Anil Karthik	INTERNSHALA
8	20SM1E0070 NITLA AJAY	DEVELOP A CHAT APPLICATION USING REACT- NATIVE FRAMEWORK	Sri.SVN. Kumar	INTERNSHALA


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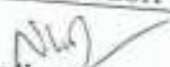


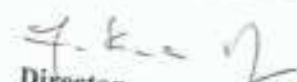
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
Kakinada-533003, Andhra Pradesh (India)

Program Code: 1E

Program Name: LSCM

S.No	Student name	Project Title	Guide Name	Organization Location
1	20SM1E0011 MARADA NAVANEETH KUMAR	"LOGISTIC OPERATIONS"	Dr.N.M.Jyothirmai	VISAKHAPATNAM PORT TRUST, VISAKHAPATNAM
2	20SM1E0016 UDDANADAM HEMANTH KUMAR	STUDY ON OVERVIEW OF LOGISTICS	Sri. C.Suresh Babu	DHL, INDIA
3	20SM1E0018 MAJI PARAMESWAR A RAO	"REVERSE LOGISTICS IN AUTOMOBILE INDUSTRY	Dr.N.M.Jyothirmai	MARUTI SUZUKI INDIA LIMITED
4	20SM1E0023 KUPPILI KALYAN	SUPPLY CHAIN MANAGEMENT	Dr. B. Charwak	ASSOCIATE ROAD CARRIER LTD, KAKINADA
5	20SM1E0050 MARTHI ANIL	"LOGISTICAL ASPECTS OF IMPORTS AND EXPORTS "	Sri. C.Suresh Babu	CHENNAI PORT TRUST
6	20SM1E0051 KONEPUDI RAJESH	WOOD PROCUREMENT IN PAPER INDUSTRY AND ITS CHALLENGES	Dr.N.M.Jyothirmai	.JK PAPER LTD, RAYAGADA


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School of Management Studies
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY
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1016

Certificate

This is to certify that the project work entitled "A STUDY ON EFFECTIVENESS OF EMPLOYEE PERFORMANCE APPRAISAL SYSTEM with reference to GENPACT INDIA PRIVATE LIMITED, HYDERABAD" is a bonafide work of CHELLABOYINA SOWMYA SRI Regd no: 20SM1E0005 submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.

Chellaboyina Sowmya Sri
Project Guide

[Signature]
Director, SMS

External Examiner

[Signature]
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J.N.T. University Kakinada
Kakinada-533003

School of Management Studies
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
Kakinada - 533003(A.P) INDIA



1017

Certificate

This is to certify that the project work entitled **A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT WITH REFERENCE TO RASHTRIYA ISPAT NIGAM LIMITED, VISAKHAPATNAM** is a bonafide work of **BOTTU NAGA DURGA SATYASRI** submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.

J. K. 2
Project Guide

External Examiner

J. K. 12
Director, SMS
REGISTRAR
J.N.T. University Kakinada
Kakinada-533003



1018

Certificate

This is to certify that the project work entitled "A STUDY ON LABOUR WELFARE MEASURES with reference to GEMINI EDIBLES & FATS INDIA PVT LTD, KAKINADA, is a bonafide work of N. SAI NANDINI submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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External Examiner


Director, SMS


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School of Management Studies
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
Kakinada - 533003(A.P.) INDIA



1019

Certificate

This is to certify that the project work entitled
"STUDY ON RECRUITMENT AND SELECTION PROCESS WITH
REFERENCE TO ELLENBARRIE INDUSTRIAL GASES LTD.,
(EIGL)" by Kanthi Pushpalatha submitted in partial fulfilment of the
requirement for the award of the Degree *Master of Business
Administration* by Jawaharlal Nehru Technological University Kakinada,
Kakinada.


Project Guide


Director, SMS

External Examiner


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School of Management Studies
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
Kakinada - 531004 (A.P.) INDIA



1020

Certificate

This is to certify that the project work entitled "**A STUDY ON EMPLOYER-RETENTION** with reference to **TRUST HOSPITAL, KAKINADA**, is a bonafide work of **P. LAKSHMI LAHARI** submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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Director, SMS

External Examiner


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School of Management Studies
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
Kakinada – 533003(A.P) INDIA



1021

Certificate

This is to certify that the project work entitled “A STUDY ON IMPACT OF TRAINING ON EMPLOYEE PERFORMANCE” with reference to **DIVI'S LABORATORIES Ltd., VISAKHAPATNAM**” by **YALLA DIVYA** submitted in partial fulfillment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
Kakinada - 533003(A.P) INDIA



1022

Certificate

This is to certify that the project work entitled "A STUDY ON EMOTIONAL INTELLIGENCE WITH REFERENCE TO HONG KONG SHANGHAI BANKING CORPORATION, VIZAG" by **Parsi Niharika** submitted in partial fulfillment of the requirement for the award of the Degree **Master of Business Administration** by Jawaharlal Nehru Technological University Kakinada, Kakinada.

Cheruvu K. B.
Project Guide

[Signature]
Director, SMS

External Examiner

[Signature]
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1023

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEE PERCEPTION ON COMPENSATION MANAGEMENT with reference to VAMSHADHARA PAPER MILLS (P) LIMITED, SRIKAKULAM is a bonafide work of GAYITRI DEVI MADETI submitted in partial fulfillment of the requirement for the award of the Degree Master of Business Administration by Jawaharlal Nehru Technological University Kakinada, Kakinada.

J. K. N. V.
Project Guide

J. K. N. V.
Director, SMS

External Examiner

[Signature]
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JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY
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1024

Certificate

This is to certify that the project work entitled "EMPLOYEE RELATIONSHIP MANAGEMENT with reference to HETERO PHARMACEUTICALS, NAKKAPALLI" is a bonafide work of KAPARAPU SRI KAVYA Regd no: 20SM1E0047 submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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Director, SMS

External Examiner


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1025

Certificate

This is to certify that the project work entitled "A STUDY ON EMPLOYEE JOB SATISFACTION DURING PANDEMIC CONDITIONS IN COVID-19 with reference to TATA CONSULTANCY SERVICES, HYDERABAD" is a bonafide work of N.KAVYA SRI Regd no: 20SM1E0049 submitted in partial fulfillment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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1026

Certificate

This is to certify that the project work entitled "A STUDY ON PERFORMANCE EVALUATION SYSTEM with reference to RELIANCE KGD6, GADIMOGA, is a bonafide work of A. NANDINI submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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School of Management Studies

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1027

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEE ENGAGEMENT with reference to AMAZON DEVELOPMENT CENTRE., HYDERABAD. Is a bonafide work of VINTI ASHA VARSHITHA submitted in partial fulfilment of the requirement for the award of the Degree Master of Business Administration by Jawaharlal Nehru Technological University Kakinada, Kakinada.

Cheruvu K. B.
Project Guide

[Signature]
Director, SMS

External Examiner

[Signature]
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School of Management Studies

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA,


KAKINADA - 533003 (A.P.) INDIA



1028

CERTIFICATE

This is to certify that the project work entitled "Managing Agile Workforce with reference to Deloitte Incorporation, HYDERABAD. Is a bonafide work of RAYUDU GLORY SANTHI submitted in partial fulfilment of the requirement for the award of the Degree Master of Business Administration by Jawaharlal Nehru Technological University Kakinada, Kakinada.


Project Guide


Director, SMS

External Examiner


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SCHOOL OF MANAGEMENT STUDIES
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
Kakinada-533003 (A.P) INDIA



1029

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON QUALITY OF WORK LIFE" with reference to NAGARJUNA FERTILIZERS AND CHEMICALS LIMITED, KAKINADA, is a bonafide work of BURRA ANJANA, Regd.No.20SM1E0072 submitted in partial fulfilment of the requirement for the award of the Degree Master of Business Administration by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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Director, SMS

External Examiner


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KAKINADA - 533003

(A.P.) INDIA



1020

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON WORKERS PARTICIPATION IN MANAGEMENT" with reference to DECCAN FINE CHEMICALS., TUNI. Is a bonafide work of PONNADA PRIYANKA submitted in partial fulfilment of the requirement for the award of the Degree Master of Business Administration by Jawaharlal Nehru Technological University Kakinada, Kakinada.

Chamra B
Project Guide

[Signature]
Director, SMS

External Examiner

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1031

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FRINGE BENEFITS AND ITS IMPACT ON EMPLOYEE PERFORMANCE with reference to OYESPAC, BANGALORE" is a bonafide work of RUDRA GANI RAJYA LAKSHMI submitted in partial fulfilment of the requirement for the award of the Degree Master of Business Administration by Jawaharlal Nehru Technological University Kakinada, Kakinada.

A.K. - 12
Project Guide

A.K. - 122
Director, SMS

External Examiner


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1033

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEE WELFARE MEASURES with reference to SRI RAMADAS MOTOR TRANSPORT LIMITED, Main Road, Kakinada" is a bonafide work of KAPAGANTI LAKSHMI SOWMYA submitted in partial fulfilment of the requirement for the award of the Degree Master of Business Administration by Jawaharlal Nehru Technological University Kakinada, Kakinada.

Shankar B
Project Guide

A
Director, SMS

External Examiner

Shankar B
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1034

Certificate

This is to certify that the project work entitled "A STUDY ON PERSPECTIVE'S ON EMPLOYEE HEALTH AND SAFETY with reference to ONGC, RAJAMAHENDRAVARAM" is a bonafide work of Mr. PRATHIPATI ANAND SAGAR Regd No: 20SMIE0107 submitted in partial fulfillment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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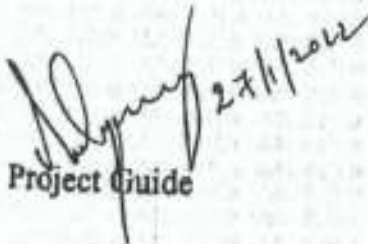
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JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY
KAKINADA Kakinada - 533003(A.P) INDIA



1035

Certificate

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE EVALUATION WITH RATIO ANALYSIS WITH REFERENCE TO MANGALORE REFINERY AND PETROCHEMICALS LIMITED, MANGALURU" is a bonafide work of Ms. Sarvani G.D.S submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada, during the year 2020-22.


Project Guide


Director, SMS

External Examiner


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Kakinada-533003


School of Management Studies
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
Kakinada – 533003(A.P) INDIA



Certificate

This is to certify that the project work entitled "A STUDY ON LEVERAGE IMPACT ON EARNINGS PER SHARE with reference to SUN PHARMACEUTICAL INDUSTRY LIMITED., MUMBAI" is a bonafide work of Mr. TETALA VINAY REDDY submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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Director, SMS

External Examiner


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Kakinada - 533003(A.P) INDIA



1037

Certificate

This is to certify that the project work entitled "A STUDY ON MARKOWITZ MODEL OF PORTFOLIO CONSTRUCTION with reference to BSE SELECTED STOCKS OF BOMBAY STOCK EXCHANGE" is a bonafide work of Mr .M. AKUMALA RAJU submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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28/1/2022


Director, SMS

External Examiner


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1038

Certificate

This is to certify that the project work entitled ““A STUDY ON FINANCIAL PERFORMANCE THROUGH RATIO ANALYSIS with reference to JAMPETA CO-OPERATIVE BANK, RAJAMUNDRY” is a bonafide work of Ms. ANUSHA KOVVURI (regd no:20SM1E0007) submitted in partial fulfillment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


Project Guide


Director, SMS

External Examiner


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Kakinada - 533003(A.P) INDIA



1039

Certificate

This is to certify that the project work entitled "A STUDY ON PORTFOLIO MANAGEMENT with reference to NSE SELECTED SECURITIES" is a bonafide work of Mr. KATTA SRIMADHU MAHANTH submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


27/1/2022
Project Guide


Director, SMS

External Examiner


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1040

Certificate

This is to certify that the project work entitled "A STUDY ON RISK AND RETURN ANALYSIS OF NIFTY OIL AND GAS EQUITY SECURITIES WITH REFERENCE TO NATIONAL STOCK EXCHANGE(NSE), BOMBAY" is a bonafide work of Mr. BOMMIDI HEMANTH submitted in partial fulfilment of the requirement for the award of the degree **Master of Business Administration** by JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA, Kakinada.

N.M. Dyothu
Project Guide

[Signature]
Director, SMS

External Exam

[Signature]
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Kakinada-533003

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JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY
KAKINADA
KAKINADA-533003(A.P) INDIA



1091


Certificate

This is to certify that the project work entitled "A STUDY ON NON-PERFORMING ASSET MANAGEMENT WITH REFERENCE TO ARYAPURAM COOPERATIVE BANK, RAJAHMUNDRY " is a bonafide work of PENDYALA SAI CHOWDARY Regd no: 20SM1E0014 submitted in partial fulfillment of the requirement for the award of the degree **Master Of Business Administration** by Jawaharlal Nehru technological university Kakinada, Kakinada


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JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY
KAKINADA Kakinada - 533003(A.P) INDIA



Certificate

1042

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE ANALYSIS USING RATIOS WITH REFERENCE TO BHARAT SANCHAR NIGHAM LIMITED INDIA" is a bonafide work of Ms. V. LAKSHMI SUPRAJA submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada, during the year 2020-22.

N.M. Jayath
Project Guide

[Signature]
Director, SMS

External Examiner

[Signature]
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J.N.T. University Kakinada
Kakinada-533003

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JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
Kakinada - 530003 A.P. INDIA




1043

Certificate

This is to certify that the project work entitled "A STUDY ON EVALUATION OF MUTUAL FUND PERFORMANCE with reference to SBI INDIA" is a bonafide work of Ms. L. TEJASWI submitted in partial fulfillment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


Project Guide


External Examiner


Director, SMS


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1044

Certificate

This is to certify that the project work entitled "**RISK AND RETURN ANALYSIS OF BSE INDEX STOCKS** with reference to **BOMBAY STOCK EXCHANGE**" is a bonafide work of **ATHUNURU ROOPA** Regd no: **20SM1E0033** submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


Project Guide


External Examiner


Director, SMS


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JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY
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1045

Certificate

This is to certify that the project work entitled "**FINANCIAL STATEMENT ANALYSIS THROUGH COMPARATIVE STATEMENT ANALYSIS** with reference to **STATE BANK OF INDIA, INDIA**" is a bonafide work of **SAMBANGI GIREESHMA** Regd no: 20SM1E0034 submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


Project Guide


External Examiner


Director, SMS

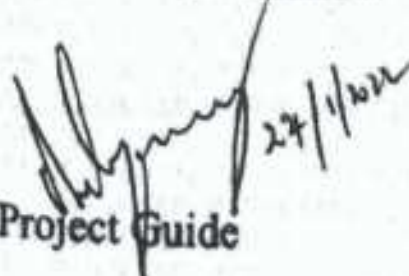

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Kakinada-533003



1046

Certificate

This is to certify that the project work entitled "**A STUDY ON GST IMPACT ON MICRO SMALL MEDIUM ENTERPRISES IN KAKINADA EAST GODAVARI DISTRICT with reference TO DISTRICT INDUSTRIES CENTRE**" is a bonafide work of **KAMMINANA SAISHEKAR** submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


27/1/22
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Director, SMS

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J.N.T. University Kakinada

School of Management Studies

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
KAKINADA - 533003

(A.P.) INDIA



1042

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE EVALUATION THROUGH COMPARITIVE AND COMMON SIZE METHODS" with reference to VENKATESVARA AGRO PAPER PRODUCTS PRIVATE LTD., INDIA. Is a bonafide work of AMBAVARAPU MOUNIKA submitted in partial fulfilment of the requirement for the award of the Degree Master of Business Administration by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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Director, SMS


External Examiner


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School of Management Studies
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Kakinada – 533003(A.P) INDIA



1048

Certificate

This is to certify that the project work entitled "A STUDY ON ASSET AND LIABILITY MANAGEMENT with reference to HDFC BANK, INDIA" is a bonafide work of Ms.REVU AMRUTHA SADHANA submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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Director, SMS

External Examiner


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J.N.T. University Kakinada
Kakinada-533003



1049

Certificate

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE EVALUATION with reference to HINDALCO INDUSTRIES LTD, INDIA" is a bonafide work of Mr. BOMMIDI HEMANTH KUMAR submitted in partial fulfilment of the requirement for the award of the Degree Master of Business Administration by Jawaharlal Nehru Technological University Kakinada, Kakinada.


Project Guide


External Examiner


Director, SMS


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J.N.T. University Kakinada
Kakinada-533003

School Of Management Studies

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA

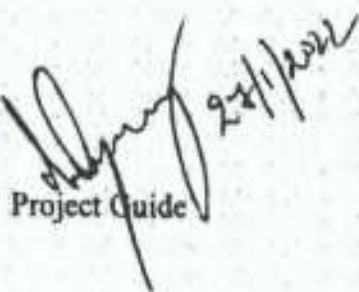
Kakinada-533003(A.P) INDIA

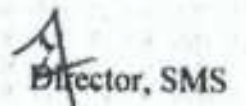


1050

Certificate

is is to certify that the project work entitled "A STUDY ON CASH FLOW ANALYSIS with reference KINADA COOPERATIVE TOWN BANK LTD, KAKINADA" is a Bonafide work of Ms. CHELIBO LAVANI KRISHNA AMRUTHA Regd no: 20SM1E0040 submitted is partial fulfillment of the requirement for the award of the degree *Master Of Business Administration* by Jawaharlal Nehru technological university Kakinada, Kakinada


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Director, SMS


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JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
Kakinada – 533003(A.P) INDIA



1051

Certificate

This is to certify that the project work entitled “**CAPITAL BUDGETING**” at “**ULTRATECH CEMENT LIMITED, HYDERABAD**” is a bonafide work of **Mr. SHAIK ANUSHA** submitted in partial fulfillment of the requirement for the award of the Degree Master of Business Administration by JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA. During the year 2021.


Project Guide


Director SMS

External Examiner


REGISTRAR
J.N.T. University Kakinada
Kakinada-533003

School of Management Studies

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA

Kakinada – 533003(A.P) INDIA



1052

Certificate

This is to certify that the project work entitled “**LOGISTIC OPERATIONS WITH REFERENCE TO VISAKHAPATNAM PORT TRUST**” is a bonafide work of **Mr. MARADA NAVANEETH KUMAR** submitted in partial fulfillment of the requirement for the award of the Degree **Master of Business Administration** by **JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA**. During the year 2022.


Project Guide


Director, SMS

External Examiner


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J.N.T. University Kakinada
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School of Management Studies

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA

Kakinada - 533003(A.P) INDIA



1053

Certificate

This is to certify that the project work entitled "**A STUDY ON OVERVIEW OF LOGISTICS with reference to DHL, INDIA**" is a bonafide work of **Mr. UDDANDAM HEMANTH KUMAR** Regd no: 20SM1E0016 submitted in partial fulfillment of the requirement for the award of the Degree *Master of Business Administration* by JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA. During the year 2022.


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School of Management Studies

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA

Kakinada - 530015, INDIA



1054

Certificate

This is to certify that the project work entitled "REVERSE LOGISTICS IN AUTOMOBILE INDUSTRY" at "MARUTI SUZUKI INDIA LIMITED" is a bonafide work of Mr. MAJJI PARAMESWARA RAO submitted in partial fulfilment of the requirement for the award of the degree **Master of Business Administration** by JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA. During the year 2022.


Project Guide


Director, SMS

External Examiner


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J.N.T. University Kakinada
Kakinada-533003


School of Management Studies
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY
KAKINADA, Kakinada-530015, INDIA



1055

Certificate

This is to certify that the project work entitled "A STUDY ON SUPPLYCHAIN MANAGEMENT with reference to ASSOCIATE ROAD CARRIER LIMITE, KAKINADA" is a bonafide work of MR.KUPPILI KALYAN Regd. no. 21SM1EM23 submitted in partial fulfillment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University, Kakinada, Kakinada.


Project Guide


Director, SMS

External Examiner


REGISTRAR
J.N.T. University Kakinada
Kakinada-533003

A STUDY ON
"LOGISTICAL ASPECTS OF IMPORTS AND EXPORTS "
WITH REFERENCE TO
CHENNAI PORT TRUST

A project report submitted to
SCHOOL OF MANAGEMENT STUDIES, JNTUK
In partial fulfillment for the award of degree of
MASTER OF BUSINESS ADMINISTRATION

Submitted by

MARTHI ANIL

(Regd no: 20SM1E0050)

Under the esteemed guidance of

Shri.C.SURESH BABU BBM,PGDBM

ASSISTANT PROFESSOR



SCHOOL OF MANAGEMENT STUDIES
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
KAKINADA-533003(A.P) INDIA

2020-2022


REGISTRAR
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School of Management Studies

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA Kakinada-533003(A.P)INDIA



1057

Certificate

This is to certify that the project work entitled "A STUDY ON WOOD PROCUREMENT IN PAPER INDUSTRY AND ITS CHALLENGES with reference to JK PAPER LTD, RAYAGADA" by **Kondepudi Rajesh** submitted in partial fulfillment of the requirement for the award of the Degree Master of Business Administration by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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Director, SMS

External Examiner


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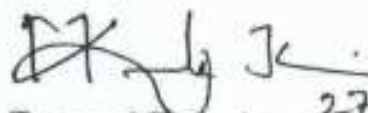


1058

Certificate

This is to certify that the project work entitled **MONITOR AIR POLLUTION USING IOT TECHNOLOGY** is a bonafide work of **PRADEEP GUTHULA** submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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External Examiner 27/4/22


Director, SMS


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School of Management Studies

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA

Kakinada - 533003(A.P) INDIA



1080

Certificate

This is to certify that the project work entitled **VISUALISATION AND ANALYSIS OF SALES DATA USING MICROSOFT POWER BI** is a bonfire work of **AVAPATI MEHER SONAM** submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada

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Director, SMS

External Examiner 2 27/4/22

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JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
Kakinada - 533003(A.P) INDIA



1067

Certificate

This is to certify that the project work entitled **A PROJECT TO DEVELOP AND DESIGN E-LEARNING SYSTEM USING ASP.NET** is a bonafide work of **SADI RAMSI SIVA RAGHAVENDRA REDDY** submitted in partial fulfilment of the requirement for the award of the Degree **Master of Business Administration** by Jawaharlal Nehru Technological University Kakinada.

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External Examiner 27/4/22
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Kakinada-533003

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Kakinada - 533003(A.P.) INDIA



1068

Certificate

This is to certify that the project work entitled **PREDICT IF A CLIENT WILL
MAKE A FIXED DEPOSIT USING DATA SCIENCE** is a bonafide work of
ARRI SIVA VENKATA NARAYANA REDDY submitted in partial fulfilment of the
requirement for the award of the Degree *Master of Business Administration* by
Jawaharlal Nehru Technological University Kakinada, Kakinada.

Project Guide

External Examiner

Director SMS

REGISTRAR
J.N.T. University Kakinada

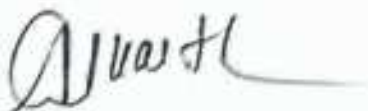
School of Management Studies
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
Kakinada - 530015, A.P., INDIA




Certificate

1063

This is to certify that the project work entitled **DESIGN AND IMPLEMENT
ONLINE NOTICE BOARD WEBSITE USING ANGULAR** is a bonafide work of
VASAMSETTI NAVEEN submitted in partial fulfillment of the requirement for the
award of the Degree *Master of Business Administration* by Jawaharlal Nehru
Technological University Kakinada, Kakinada.


Project Guide


Director, IIM


External Examiner 27/11/22


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J.N.T. University Kakinada
Kakinada-530015



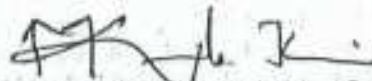
1064

Certificate

This is to certify that the project work entitled **A PROJECT TO DESIGNING AND IMPLEMENTATION OF DIRECT SALE OF FARMING PRODUCTS THROUGH ONLINE** is a bonafide work of **ITHI RAVI PRAKASH** submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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Director, SMS


External Examiner 27/9/22


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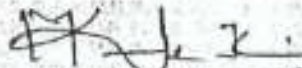
1065

Certificate

This is to certify that the project work entitled **DESIGNING AND IMPLEMENTATION OF FOOTBALL FANTASY LEAGUE APPLICATION USING PYTHON** is a bonafide work of **DOMMETI EMMI SUHRUTH** submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


Project Guide


Director, SMS


External Examiner 27/4/22


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Kakinada-533003

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JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA
Kakinada - 533003(A.P) INDIA



Certificate

This is to certify that the project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS VISAKHA DAIRY MILK WITH REFERENCE TO VLK VISAKHA DAIRY PARLOR, RAJAHMUNDRY" is a bonafide work of Ms. ABBIREDDY SIREESHA submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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External Examiner


Director, SMS


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6901

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Kakinada - 533003(A.P) INDIA




1066

Certificate

This is to certify that the project work entitled **A PROJECT TO DEVELOP A CHAT APPLICATION USING REACT-NATIVE FRAMEWORK** is a bonafide work of **NITLA AJAY** submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.


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Director, SMS


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Kakinada - 53000A.P, INDIA



1068

Certificate

This is to certify that the project work entitled "A STUDY ON CONSUMER PERSPECTIVES IN PREFERING ZOMATO with reference to BHANUGUDI JUNCTION, KAKINADA" is a bonafide work of Ms. PAVANI CHAGALLA submitted in partial fulfilment of the requirement for the award of the Degree *Master of Business Administration* by Jawaharlal Nehru Technological University Kakinada, Kakinada.

N.M. Deyth
Project Guide

[Signature]
External Examiner

[Signature]
Director, SMS
[Signature]
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Kakinada

School of Management Studies

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA

Kakinada – 533003(A.P) INDIA



1069

Certificate

This is to certify that the project work entitled "A STUDY ON SALES PROMOTIONAL ACTIVITIES with reference to SPENCERS (SARPAVARAM),KAKINADA" is a bonafide work of Ms. BONTHU LAKSHMI PRASANNA submitted in partial fulfillment of the requirement for the award of the Degree Master of Business Administration by JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY KAKINADA. During the year 2022.


Project Guide


Director SMS


External Examiner


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