

Jawaharlal Nehru Technological University Kakinada,
Kakinada-533003, Andhra Pradesh, INDIA.

SCHOOL OF MANAGEMENT STUDIES
Curriculum Analysis for BOS - MBA – R19

Alumni Feedback – Suggestions Received:

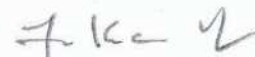
- Include more industry interface oriented concepts.
- Project viva should be completed after completion of the third semester examinations so that students can go for job searching after completion of their fourth semester without delay.

Student Feedback – Suggestions Received:

- Include more contingency topics in the first year of the programmes as an elective subject.
- In few subjects there is an overlapping of the concepts.

Faculty Feedback – Suggestions received:

- New concepts like Human resource engagement, HR analytics and HR in block chain technologies need to add in HR specialisation.
- Mini project in the second semester is almost like main project in the fourth semester, so better to modify in the course structure.
- Syllabus structure has to be reframed for the papers QABD and OR due to heavy syllabus.
- Project marks should be reflected in the fourth semester marks memos.
- In addition to the existing four specialisations, LSCM (Logistics and supply chain management) has been introduced in view of the booming scenario in the corporate world.



Director SMS/Convener

Board of Studies

Director

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Action Taken over the suggestions received:

1. Reviewed course structure and syllabus for MBA regular programme.
2. Reviewed and restructured the existing four specializations and added seven more specializations for MBA regular programme.
3. Reviewed academic regulations and suggested modifications.



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